Motor Truck Business Cannot Expand by Present

DELAY IS DUE TO HORSES

Mixed Traffic Will Always Re- s tard Power Drawn

System. Vehicles.

the way had to depend on the first of the design of the coming year a complete line of gradeness are under the coming year a complete line of gradeness are complete line of gradeness and the ways. With the hard track he care of the coming year a complete line of gradeness and the ways. With the hard track he care of the coming year a complete line of gradeness and the ways are considered to the later of the later of the coming year a complete line of gradeness and the later of the

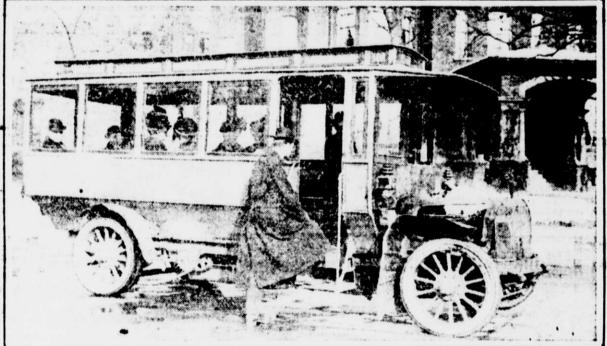
the first the depots, and the could get possession of a hand truck. The driver could not proceed with his unable of selection within the least until the pile of seeds was taken self-plane described in the pile of goods was taken a star from the door, and the truckman could not take the pile away until he could so the greatest of earther freight system. "Some of the railroad companies have recognized the loss of time in loading and are working to correct the lown to a definite point, and on a business of this human in . The motor truck full of the idea of getse possible. The horsa in a Chicago depot which has aimed at higher capacity.

"Since the recent strike was settled a proposition of his day's work in the depot working at higher capacity.

"Since the recent strike was settled a proposition of his day's work."

"Since the recent strike was settled a proposition of his day's work."

Bus With a Mileage Record of 145,000 Miles



As its answer to the query: "How long will a truck last?" the International Motor Co. offers

The fight is no longer directly against ambling gait.

TRUCKS REPLACE PASSENGER CARS AS SHOW ATTRACTIONS

cranking devices in general, which were so prominent in the other part of the show, will here bear little in the field. There is one truck for general pur-poses equipped with an electric self-

seconds often make a considerable difto cranking in the case of a touring car

consideration, so the chances are that concerns which are ready enough to put self-starters of the most advanced type on their pass nger vehicles will not do

truck business has made great headway in this country. That speaks for itself nowadays in a giance around the city streets. The conditions are greatly changed from a few years ago, when the motor truck was just beginning to be received into commortial society. It will be observable at the show that there the trucks for almost every conceivable line of trade. The various exhibits will snow wagons intended for all forms of business, brewers, grocers, coal men. contractors, moving men any sort that may be imagined.

thing worth while. There will be exvalue, and although it may not be so crowded an exhibition as that which i preceded it, the interest will be more. concentrated. As an industry which is coming into its own the truck line is worthy a place all by itself. It has been estimated that there will be as many as 90,000 commercial vehicles produced for 1913, and that means all types. This is perhaps an overestimate, but figures will be found els where in this section to

At any event there certainly will be a yory great number of trucks and

A. F. MAIS IS THE DESIGNER

Plan Is to Limit Sales to Six Metropolitan Centres for

gage and parcel delivery, the other for a 7.000 pound load.

At first Studebaker trucks will be sold

At first Studebaker trucks will be sold only in New York, Boston, Philadelphia, Chicago, Los Angeles and San Francisco through truck departments added to the respective branches. Sales will be made only on a basis of requirement. In fact Studebaker will refuse to sell any type other than the one best fitted to the especial job. The bodies will be built in the corporation's South Bend plants.

At the show the Studebaker gasolene trucks are displayed with three electrically driven Studebaker types, especially adaptable to work on city pavements, where radius, speed and extreme power can be made secondary to simplicity.

KISSEL HAS NEW HOIST.

ing Bodies on Coal Trucks. The Kissel Motor Car Company an the car's motor, has demonstrated to the satisfaction of two coal companies in St.-Paul that it is a completely feasible hoist for a coal truck.

for a coal truck.

The truck is operated by moving a diston in an ordinary cylinder. The movement of the piston is brought about by oil or other fluid pumped under the piston, and as the piston rod is attached to the pody the body rises. The fluid is consisted by the body rises.

One feature of General Motors Truc slows the power vehicle to his own taken up by them in the standard con

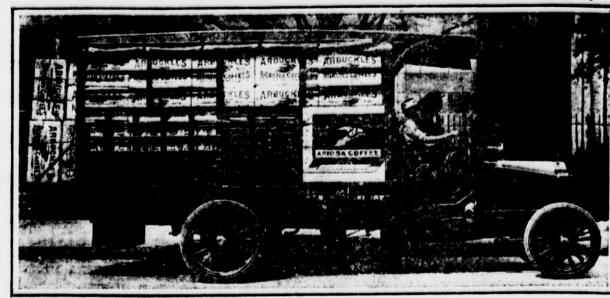


Peerless Motor Car Company of New York 1760 Broadway; 37 William Street, Newark.

out of the way, because by his presence

traffic terminals and in the streets he

Coffee Forms the Cargo Here



Worm drive in motor trucks has not made the advances here that it has on the other side. In Amer. ica the Pierce-Arrow is its chief protagonist. This is one of the Pierce five tonners, hauling for Ar-

Garden show by the Gramm Motor Truck
Company of Lima, Ohio, is a motor vehicle designed to meet a variety of requirements. President Willys has decided to produce the new motor vehicle in large numbers and at a correspondingly moderate price.

The new truck is light and capable of service at a speed considerable to produce the fight and capable of service at a speed considerable to produce the fight and capable of service at a speed considerable to produce the fight and capable of service at a speed considerable to produce the fight and capable of service at a speed considerable to produce the fight and capable of service at a speed considerable to produce the fight and capable of service at a speed considerable to produce the fight and capable of service at a speed considerable to produce the fight and capable of service at a speed considerable to produce the fight and capable of service at a speed considerable to produce the fight and capable of service and the fight and capable of service at a speed considerable to produce the fight and capable of service and the fight and capable of service at a speed considerable to produce the fight and capable of service and the fight and capable of service at a speed considerable to produce the fight and capable of service and the fight and capable of service at a speed considerable to produce the fight and capable of service at a speed considerable to produce the fight and capable of service at a speed considerable to produce the fight and capable of service at a speed considerable to the fight and capable of service at a speed considerable to the produce the fight and capable of service at a speed considerable to the fight and capable of service at a speed considerable to the fight and capable of service at a speed considerable to the fight and capable of service at a speed considerable to the fight and capable of service at a speed considerable to the fight and capable of service at a speed considerable to the fight and capable of service at a speed considerable to t

ton truck. Primarily intended as a vehicle with a load capacity of 1.500 pounds, the design of the utility truck is such that 2,000 pounds may be carried.

The motor is of the four cycle, four hibited for the first time at the truck quarry businesses.

WILLYS UTILITY WAGON.

A Three-quarter Ton Wagon Developed by Gramm Company.

The new three-quarter ton Willys utility truck introduced at the Madison Square are arranged vertically and are under the hood. Lubrication is by means larden show by the Gramm Motor Truck of a circulating gear pump, self-con-

PACKARD'S HEAVIEST TRUCK.



Practical Variety

NE of the most important things about the Garford truck is its adaptability to any line of business.

We are showing at the Madison Square Garden as great a variety as possible. Here you can inspect trucks that were built for some of the largest concerns in the country. We show furniture trucks, express trucks, contractors' trucks, ten-ton tractors, brewery trucks, tank trucks, one of the U.S. Mail trucks, and a big heavy platform truck which is used for hauling such things as heavy rolls of paper, etc., etc.

These body styles are shown on our three, five and six ton chassis.

We have a Garford truck that will enable you to effect new and immediate economies and advantages to your business. And another point-if trucks will not be practical for your business we will be the first to tell you.

See the Garford line at Madison Square Garden.

The Garford Co., Elyria, Ohio

The R. & L. Company, Eastern Distributors, & Painter, Pres.

1880 Broadway, New York City Central Ave. and Hudson St., Newark Fulton St., and Bedford Ave., Brooklyn 915 Boylston St., Boston

